

How to Get Published

PREPARATION

PROCESS

PRINT

What is your book about & who is it for?

This covers content and purpose. Please write a maximum of 200 words outlining this so that you and professionals you deal with have a clear understanding of your intentions
THIS SHOULD BE YOUR FIRST TASK.

What is the readership?

In other words: what is the market? Is it for private circulation or will you be making it available to the general public? Your readership influences style, tone, and decisions on presentation and production.

What is the competition?

What books already exist on this topic? Check in your library (which probably has BookFind) or go online to www.amazon.com and see what's already out there. (This will not apply to a family history or memoir.)

Did you do your research?

Have you gathered up the background information you need? You cannot proceed confidently unless you have plenty of raw material to work with. What sort of publication will it be? (i.e. What is the format?) How you want your book to end up influences how you start to put it together.

Have you prepared a synopsis?

This is a draft outline of the book for yourself as writer; for a mentor or editor, and - hopefully - for your future publisher and readers. THIS SHOULD BE YOUR SECOND TASK. As you work on your book you will explore how to build on this outline; what goes where, and how to incorporate, amend, expand or refine. Pre-planning lessens the workload.

Do you have a scheme of work?

THIS SHOULD BE YOUR THIRD TASK. Prefer the 4D method: Discussion, Decision, Deadline & Delivery. You need to work backwards from that deadline and also to create a picture of how you want your book to be. Will you be writing 30,000 words, 45,000 or 60,000 or what? Ideally, you should take between three months (for a picture book) and a year (adult fiction or nonfiction) at most to get your manuscript ready as a first draft. You need to consider carefully how you will use that time and what you need to do each week to cross the finishing. Sometimes you'll need much longer than a year...

Consider also what illustrations you need.

Understand how to locate them, or who will find and prepare them; how to use them and where to put them. You will also need to consider finishing touches, e.g. index, bibliography, cover design.

And what comes next after that?

Hopefully, your finished manuscript as the very best you can do. Now it's all about turning it into a book you can sell as a print or epublication anywhere in the world. Welcome to the world of writerpreneurs!

Publishing yourself

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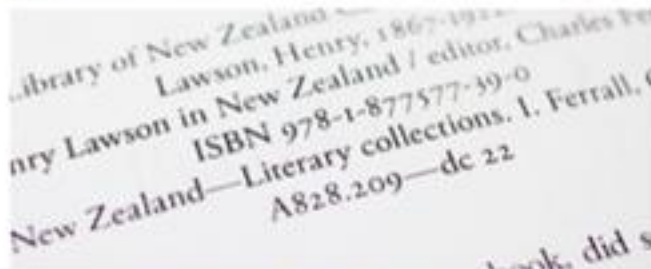
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Serials do not include loose-leaf publications intended to be updated (e.g. manuals where the instructions constantly change and are updated).

How To Publish Your Book

- Why Amazon (the world's largest publishing company) is the best option for authors.
- How Amazon works: categories, keywords, genres, sales rank, reviews.
- How to price your book to get sales and 70% royalty.
- How to market your book and set up promotions.
- The best ways to market your books.
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