



**wheelers**

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for schools  
for early childhood  
[www.wheelers.co.nz](http://www.wheelers.co.nz)

### **INFORMATION FOR SELF-PUBLISHED AUTHORS**

This information is for self-published authors who wish to list their titles on the Wheelers website [www.wheelers.co.nz](http://www.wheelers.co.nz)

We are a large supplier of books and shelf-ready services to libraries and schools throughout New Zealand and Australia. If you would like your book to be available for public libraries/schools to consider ordering, please read the Frequently Asked Questions (FAQ's) at the bottom of this document before you complete the Wheelers New Title Form which is available from this link:

#### [Wheeler's New Title Form](#)

We would also appreciate if you could email us a cover image of your title (saved as the ISBN/title code) in either JPEG/PDF. Once you have submitted the new title form you can send these to our Data Team: [data@wheelers.co.nz](mailto:data@wheelers.co.nz)

If you're wondering why libraries and schools often source titles through us vs going direct, it's often so they receive your title fully 'shelf-ready'. That means we deliver it fully processed (with protective book covering), and catalogued (in their library system) in order to make it quickly available to their library customers. You can read more about Wheelers on our website <http://www.wheelers.co.nz/about/>

## FAQ'S FOR SELF-PUBLISHED AUTHORS

### *What is an ISBN?*

ISBN stands for International Standard Book Number. Booksellers and libraries prefer to have this printed on the book. You can obtain one free via the National Library of New Zealand. See:

<http://natlib.govt.nz/publishers-and-authors>

### *Will you publish, stock or distribute my book?*

Wheelers are an online retailer for libraries and schools across New Zealand and Australia. We do not publish, stock items or distribute books. You can find more information about what we do at

<http://www.wheelers.co.nz/about/>

### *What discount should I offer Wheelers?*

While we appreciate a discount to Wheelers we leave that up to you to decide.

### *What does RRP mean?*

RRP stands for Recommended Retail Price. This is the retail price you set for your book.

### *What price should I retail my book at?*

The price is set by you. Wheelers do need to allow a small mark-up of its own to cover our internal costs, people time and resources. This is added to the price set by you.

### *How can I tell you freight when I don't know how many books I will be sending?*

If you live in New Zealand, work out the freight of shipping **1** book from you (or your supplier) to our main office:

Wheelers  
211 Wairau Road,  
Glenfield,  
Auckland 0627

### *I have a distributor for my book. Do I need to fill out this form?*

We may already have received your book information directly from the distributor. Please check our website to see first if your book is already there. Contact us if you are unsure.

### *I have used CreateSpace to create and sell my book. I would like to supply copies direct to Wheelers. Can I do this?*

If your title is on our website already and you have used CreateSpace (or a similar overseas self-publishing distribution company), check the terms and conditions you have with them to see if you can sell direct within NZ to us. We would be happy to list a "local" price for your title if

you can supply direct to us. This can help lower the cost to our customers. To set you up as a local supplier, please contact our Data Team: [data@wheelers.co.nz](mailto:data@wheelers.co.nz)

*Will you market my book?*

Wheelers do not market books. If you are marketing this yourself we recommend that you contact libraries and schools and mention that it is available from the Wheelers website [www.wheelers.co.nz](http://www.wheelers.co.nz) once your book listed.

*How do I get libraries to buy my book?*

You will need to market the book yourself. Let them know that your book is available for purchase through the Wheelers website to order.

*I live outside of New Zealand. Who do I ship my book to?*

Please contact us for assistance.

*Can I bring my book in to show you/send you a copy?*

In some circumstances we would like to be provided with a copy for consideration amongst the Wheelers Selector team (qualified Librarians who are contracted to select for some libraries). If you would like to send a proof or read copy, please send an email to Eileen Sione [eileens@wheelers.co.nz](mailto:eileens@wheelers.co.nz) to see if this is appropriate. Please note: these are non-returnable and sales cannot be guaranteed.

*I have an eBook. How can you help me?*

The Wheelers New Title Form is for print items. To add your self-published eBook title contact [customerservice@wheelers.co.nz](mailto:customerservice@wheelers.co.nz) for further information.

*Why are my eBooks not showing on your website?*

Only ePlatform customers can see eBooks. If you are unsure if it is listed please contact [customerservice@wheelers.co.nz](mailto:customerservice@wheelers.co.nz)

*What is legal deposit?*

Wheelers advise self-published authors to legally deposit physical formats and eBooks they have created at the National Library of New Zealand. You can find more information about this at:

<http://natlib.govt.nz/publishers-and-authors>

*I need more information. Who do I contact at Wheelers about my self-published book?*

Eileen Sione

Selector | New Zealand & Pasifika Product Specialist

Email: [eileens@wheelers.co.nz](mailto:eileens@wheelers.co.nz)

Phone: (09) 4797979 ext. 212 (if calling from within Auckland) or  
0800 890 333 (if calling from outside Auckland)